

# Open Innovation Academy of SOI 2022 Summer School

([http://openinnovation-tmc.org/HOME/soitmc/sub/sub.htm?nav\\_code=soi1629248203](http://openinnovation-tmc.org/HOME/soitmc/sub/sub.htm?nav_code=soi1629248203))

Date: July 4(Mon.) ~ 5(Tue.), 2022

Venue: Faraday Room B, Faraday Building, Swansea University, Wales, UK

Hosting: Open Innovation Academy of SOI; Supporting: Swansea University & DGIST

**\*For SOI 2022 participants, the registration is free with participating application in time.**

**\*For Non-SOI 2022 Participants registration fee: for Professors & Researchers: \$400; for Students: \$200.**

**Registration: send email to [openinnovationtmc@dgist.ac.kr](mailto:openinnovationtmc@dgist.ac.kr) (invoice\_download)**

Date	Time	Lecturer(Lecture Materials-Lecturers' own published papers)	
July 04, 2022 (Mon.)	09:00 ~ 10:30	 <p><b>JinHyo Joseph Yun (Korea)</b></p> <ul style="list-style-type: none"> <li>Tenured Principal Researcher, DGIST, Visiting Professor at SNU, Korea &amp; Principal Professor at Open Innovation Academy of SOI</li> <li>The founder of Open Innovation Dynamics; The author of Business Model Design Compass</li> <li>Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI)</li> <li>Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOI)</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Yun, J. J., Zhao, X., Park, K., Del Gaudio, G., &amp; Sadoi, Y. (2021). New dominant design and knowledge management: a reversed U curve with long head and tail. <i>Knowledge Management Research &amp; Practice</i>, 1-15.</li> <li>Yun, J. J., Won, D., &amp; Park, K. (2018). Entrepreneurial cyclical dynamics of open innovation. <i>Journal of Evolutionary Economics</i>, 28(5), 1151-1174.</li> <li>Yun, J. J., Won, D., &amp; Park, K. (2016). Dynamics from open innovation to evolutionary change. <i>Journal of Open Innovation: Technology, Market, and Complexity</i>, 2(2), 7.</li> </ol>
	10:40 ~ 12:10	 <p><b>Bo Yang (UK)</b></p> <ul style="list-style-type: none"> <li>Senior Lecturer at Swansea University, UK</li> <li>Director of Centre for Research in Macroeconomics and Macro-Finance (CRMMF), Swansea University</li> <li>Former Lecturer at Lecturer at the University of Surrey from 2012-15</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Bhattacharai, K., Mallick, S. K., &amp; Yang, B. (2021). Are global spillovers complementary or competitive? Need for international policy coordination. <i>Journal of International Money and Finance</i>, 110, 102291.</li> <li>Cantore, C., Levine, P., Pearlman, J., &amp; Yang, B. (2015). CES technology and business cycle fluctuations. <i>Journal of Economic Dynamics and Control</i>, 61, 133-151.</li> </ol>
	13:10 ~ 14:40	 <p><b>Philip Cooke (UK)</b></p> <ul style="list-style-type: none"> <li>Professor, Bergen University College, Norway</li> <li>Editor-in-Chief of European Planning Studies(SSCI)</li> <li>European Parliament Regional Development Committee, till 2019</li> <li>Official Adviser to European Parliament Regional Development Committee Award in 2015</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Sérgio Nunes, Philip Cooke &amp; Fábio Tomaz(2021). Celebrities and GreenSphere Tourism, <i>Regional Science, Regional Policy</i>, 1-17. doi: 10.1111/rsp3.12454.</li> <li>Sérgio Nunes, Philip Cooke &amp; Helena Grilo(2021). Green-sphere Circular Experiences and Well-Being along the road: Portugal from North to South. (Working Paper)</li> </ol>
	14:50 ~ 16:20	 <p><b>Andreas Pyka (Germany)</b></p> <ul style="list-style-type: none"> <li>Professor, University of Hohenheim, Germany</li> <li>Deputy Head of International Diplomacy Academy(2011~)</li> <li>Visiting Researcher at CIRST at the University of Quebec, Montreal</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Pyka, A., Ari, E., Alva-Ferrari, A. and Urmetzer, S. (2022), The bioeconomy transition process – Sailing through storms and doldrums in unknown waters, <i>Journal of Innovation Economics and Management</i>, Vol. 36 (forthcoming)</li> <li>Wilke, U., Schlaile, M., Urmetzer, S., Müller, M., Bogner, K. and Pyka, A. (2021), Time to Say 'Good Buy' to the Passive Consumer? A Conceptual Review of the Consumer in the Bioeconomy, <i>Journal of Agricultural and Environmental Ethics</i>, Vol. 34 (forthcoming) DOI: 10.1007/s10806-021-09861-4</li> <li>Urmetzer, S., Lask, J., Vargas-Carpintero, R. and Pyka, A. (2020), Learning to change: Transformative knowledge for building a sustainable bioeconomy, <i>Ecological Economic</i></li> </ol>
	16:30 ~ 17:00	Discussion	
July 05, 2022 (Tue.)	09:00 ~ 10:30	 <p><b>Ulrich Witt (Germany)</b></p> <ul style="list-style-type: none"> <li>Professor of Economics &amp; Director emeritus, Max Planck Institute of Economics Jena, Germany</li> <li>Adjunct Professor at Griffith Business School, Griffith University(Australia)</li> <li>Co-Editor of Journal of Bioeconomics</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Ulich Witt (2021). Does Sustainability-Promoting Policy Making Reduce Our Welfare? <i>Ecological Economics</i> 188, <a href="https://doi.org/10.1016/j.ecolecon.2021.107130">https://doi.org/10.1016/j.ecolecon.2021.107130</a> (open access).</li> <li>Ulich Witt &amp; Christian Gross (2020). The Rise of the Service Economy in the Second Half of the 20th Century and Its Energetic Contingencies. <i>Journal of Evolutionary Economics</i> 30, 231-246, DOI 10.1007/s00191-019-00649-4 (open access)</li> <li>Ulich Witt (2017). Capitalism as a Complex Adaptive System and Its Growth, <i>Journal of Open Innovation: Technology, Market and Complexity</i> 3, DOI 10.1186/s40852-017-0065-0 (open access).</li> </ol>
	10:40 ~ 12:10	 <p><b>KwangHo Jung (Korea)</b></p> <ul style="list-style-type: none"> <li>Professor &amp; Dean, Graduate School of Public Administration at Seoul National University, Korea</li> <li>Executive Board of Director of Korean Association for Public Administration(KAPA)</li> <li>Executive President of Society of Open Innovation: Technology, Market, and Complexity(SOI) from 2021</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Jung, K., Lee, S. H., &amp; Workman, J. E. (2016). Exploring neglected aspects of innovation function: Public motivation and non-pecuniary values. <i>Science, Technology and Society</i>, 21(3), 435-464.</li> <li>Jung, K., Lee, S. H., &amp; Workman, J. E. (2018). Exploring a relationship between creativity and public service motivation. <i>Knowledge Management Research &amp; Practice</i>, 16(3), 292-304.</li> <li>Lee, S. H., Workman, J., &amp; Jung, K. (2016). Perception of time, creative attitudes, and adoption of innovations: A cross-cultural study from Chinese and US college students. <i>Sustainability</i>, 8(11), 1193.</li> </ol>
	13:10 ~ 14:40	 <p><b>Venni V Krishna (India)</b></p> <ul style="list-style-type: none"> <li>FASS at the University of New South Wales, Australia</li> <li>Editor-in-Chief of Science, Technology and Society(SSCI)</li> <li>Former Professor, Jawaharlal Nehru University, India</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Krishna, V. V. (2014). Changing social relations between science and society: Contemporary challenges. <i>Science, Technology and Society</i>, 19(2), 133-159.</li> <li>Krishna, V. V., Patra, S. K., &amp; Bhattacharya, S. (2012). Internationalisation of R&amp;D and global nature of innovation: Emerging trends in India. <i>Science, Technology and Society</i>, 17(2), 165-199.</li> <li>Krishna, V. V. (2020). Open science and its enemies: challenges for a sustainable science-society social contract. <i>Journal of Open Innovation: Technology, Market, and Complexity</i>, 6(3), 61.</li> </ol>
	14:50 ~ 16:20	 <p><b>Fred Phillips (USA)</b></p> <ul style="list-style-type: none"> <li>Professor at University of New Mexico, Albuquerque, New Mexico, USA</li> <li>Editor-in-Chief of "Technological Forecasting and Social Change" (SSCI)</li> <li>Visiting Scientist at the Chinese Academy of Sciences in Beijing</li> <li>2017 winner of the Kondratieff Medal</li> <li>Senior Fellow at the IC2 Institute of the University of Texas at Austin, and a PICMET Fellow</li> </ul>	<p><b>Lecture Materials</b></p> <ol style="list-style-type: none"> <li>Ghazinoory, S., Phillips, F., Afshari-Mofrad, M., &amp; Bigdelou, N. (2021). Innovationlivesinecosystems,notecosystems. <i>Journal of Business Research</i>, 135, 572-580.</li> <li>Oh, D. S., Phillips, F., Park, S., &amp; Lee, E. (2016). Innovation ecosystems: A critical examination. <i>Technovation</i>, 54, 1-6.</li> <li>Heetun, S., Phillips, F., &amp; Park, S. (2018). Post disaster Cooperation Among Aid Agencies. <i>Systems Research and Behavioral Science</i>, 35(3), 233-247.</li> </ol>
	16:30 ~ 17:00	Discussion, Alumni Awarding & Farewell	